

# 50 Most Influential Digital Marketing Leaders

Name	Designation	Organisation
Abhishek Joshi	Director – Digital Marketing & Customer Acquisition	Redbus.in (Pilani SoftLabs)
Abhishek Rathi	Head - Digital Marketing, eCommerce & Digitization	PNB MetLife India Insurance Co. Ltd.
Ali Sabkar	Founder, President & BOD - Global New Chapter Management	Social Media Club
Anil Menon	Vice President - Digital Marketing	UTI Asset Management Company Ltd.
Apeksha Mehta	Deputy Vice President - Digital Marketing & Creative Strategy	Zee Digital Convergence Ltd. (ZEEL)
Archan Banerjee	Head – Digital Marketing & Group Product Manager	Dabur India Limited
Arokia Nathan	Chief Technology Officer, Digital	Dainik Bhaskar (iMedia Corp Ltd),
Arpan Chatterjee	Business Head – Digital Media	KSL Digital (Kasturi & Sons Limited)
Arvind Joshi	Creative Head - Digital Business	Amar Ujala Publications Ltd
Avlesh Singh	Co-founder and CEO	WebEngage
Dinesh Khandelwal	Digital Marketing Head	HolidayIQ.com
Dooj Ramchandani	Co-Founder, Chief Executive Officer & Creative Director	Blink Digital
Esha Singh	Head – Products, Digital Marketing & Content	TUI India
Ganish Bahl	Head – Digital Marketing	Micromax Informatics Ltd.
Gaurav Kulshreshtha	Head – Digital Marketing, International Business	Bajaj Auto Ltd.
Kunal Bajaj	Head - Digital Marketing	BuzzFactory.net
Lijo Isac	Associate Vice President – Digital Marketing & Consumer Products	Practo Technologies Pvt. Ltd
Maulik Joshi	AVP - POS & Head - Digital Payments	Hitachi Payment Services Pvt. Ltd
Mihir Mehta	Head - Digital Media	World Wide Open (Reliance Digital Entertainment)
Narasimha Reddy	Managing Director	Xpedient Digital Media Pvt. Ltd.
Navdha Dhingra	Head – Digital Marketing	Cafe Coffee Day
Nikhil Pahwa	Founder, Editor & Publisher	Medianama.com
Parthiv Majmudar	Assistant Vice President - Digital Marketing & eCommerce	Birla Sun Life Insurance Co. Ltd.
Pratik Bhartia	Chief Digital Officer	Rupeepower.com
Rachna Prasad	Senior Vice President & Chief Marketing Officer	Oxigen Services India
Rajdeep Chatterjee	Head – Digital Marketing	Microsoft Mobile Devices Group India
Ram Jalan	Vice President - Digital Marketing & Platforms	Wave Group
Ritza Trivedi	Director – Marketing	Visa Inc.
Samir Saraiya	Chief Executive Officer	Thatspersonal.com (Digital E-life Pvt Ltd)
Sandeep Ranjan	Vice President – Digital Strategy	India Infoline Finance Limited
Sanjay Bhattacharji	Vice President - Marketing, Digital & Customer Service Retail Liability	Srei Infrastructure Finance Limited
Santosh Kumar	Senior General Manager - Digital	Dy Works
Satkam Divya	Director - Products Engineering & Mobile Commerce	PolicyBazaar.Com

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Satyen Kothari	Co-Founder & Managing Director	Citrus Payment Solutions Pvt. Ltd
Shagorika Heryani	Head – Digital Practice	BB&A (Bharat Bambawale & Associates)
Sharad Mathur	SVP & Head - Agency, Digital & Alternate Channel	SBI General Insurance Company Limited (A JV between State Bank of India & Insurance Australia Group)
Shweta Srivastava	Digital Marketing Leader	E.I. DuPont India Private Limited
Siddharth Banerjee	Sr. Vice President – Marketing & Head - Brand, Insights, Activation & Digital	Vodafone India
Varun Krishna	Executive Vice President, Marketing & Corporate Communication	YES BANK Limited
Zubin Kutar	Head - Digital Communications & Marketing	Tata Consultancy Services
Manish Kumar	Chief Marketing & Digital Officer	Red Chillies Entertainment Pvt. Ltd.   Knight Riders Sports Pvt. Ltd. (KKR)
Ankush Batra	Head - Digital Marketing	Novartis India Ltd
Abhishek Tewari	Director - Digital Marketing, India	Hyatt India Consultancy Private Limited
Amaresh Godbole	Managing Director	DigitasLBI
Rohan Mehta	Chief Executive Officer	Social Kinnect
Sanjeev Dhiman	Chief Marketing Officer	Dr. Batra's Positive Health Clinic Pvt. Ltd.,
Hitesh Malhotra	Chief Marketing Officer	Nykaa.com (FSN E-Commerce Ventures Pvt. Ltd.)
Ekalavya Bhattacharya	Associate Vice President & Head – Digital	MTV India   MTV Indies (Viacom18 Media India Pvt. Ltd)
Krishnamurthy Hegde	Digital Chief Marketing Officer	AudienceXP Media Inc.,
Vishwalok Nath	Head – Marketing & Syndications	India Today Group Digital
Vinit Thakkar	Vice President – Digital, New Business & Licensing	Universal Music Group South Asia
Vikash Kumar	Vice President – Digital Channels : Sales & Marketing	Trident Group
Abhinav Dinesh Garg	Co-founder & Chief Executive Officer	Growthword Digital Pvt Ltd.,
Chetna Katyaj Sundaram	Asst. General Manager - Digital Marketing & International Marketing Lead	Intex Technologies (India) Ltd.
Vikas Pahwa	Vice President - Digital Payments & Mobile Strategy	Citibank India
Ram Rastogi	Head - Mobile Payments & Financial Inclusion, Immediate Payment Service (IMPS)	National Payments Corporation of India
Dr. Rishi Mohan Bhatnagar	Global Head – Digital Enterprise Services	Tech Mahindra Limited
Prashanth Challapalli	Executive Vice President & Digital Head - iContract	Contract Advertising (India) Pvt Ltd.,
Uday Sodhi	Executive Vice President and Head - Digital Business	Multi Screen Media Pvt. Ltd. (Sony Entertainment)
Paurush Sonkar	Associate Vice President - Digital Marketing	Future Generali India Life Insurance
Rupali K Digrajkar	Head of Online Initiatives & Social Media, Biopharma Communications	Merck India
Aparna Lal	Director – Digital Marketing	Microsoft Corporation
Nivedita Aggarwal	Head – Strategy and Corporate Communication	IndiaFirst Life Insurance Company Ltd
Monish Nangrani	Head – Digital Marketing and New Media	BMW India Pvt Ltd