



WORLD[®]
MARKETING
CONGRESS
& AWARDS
10th Edition

SHAPING THE
FUTURE
—OF—
SUSTAINABLE
MARKETING

23rd - 24th November, 2023 | Taj Lands End, Mumbai

Content Marketing Summit & Awards 24th November, 2023

09:30 AM

REGISTRATION

10:00 AM – 10:30 AM

Keynote

Adityan Kayalakal, Head – Marketing, **Veera**

Topic :- The Relevance of Meme Marketing in Content Marketing Today

10:30 AM – 11:00 AM

Gaurav Kumar Lulla , CEO, **Loose Cannons Content Studio**

Topic :- The Role of AI in Content Marketing and Personalization

11:00 AM – 11:30 PM

Priyanka Jain, Senior Manager, PR & Social Media, **Religare Broking Ltd**

Topic :- Sustainability in Marketing: Key Content Trends from 2023

11:30 AM – 12:00 PM

Topic :- Changing Paradigm of Marketing in New Age of Business - AI & Digital Technology

Panel Moderator : Karuna Sapru, Sr. Vice President- Brand Strategy and Marketing, **EOS Globe**

Anushree Sharma, Asso. Director – Marketing, **Harbinger Group**

Rajesh Radhakrishnan, CMO & Co-founder, **Vritti Solutions Ltd.**

Dina Mukherjee , Director Marketing Strategy , **Cactus Communications**

Amit Thapliyal , CMO, **People Strong**

Niraj Ruparel, Head Of Mobile & Emerging Tech, **GroupM India**

Most Influential Content Marketing Professionals

Most Admired Marketing Leaders

Top Most Martech Leaders

National Awards

Networking Lunch

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